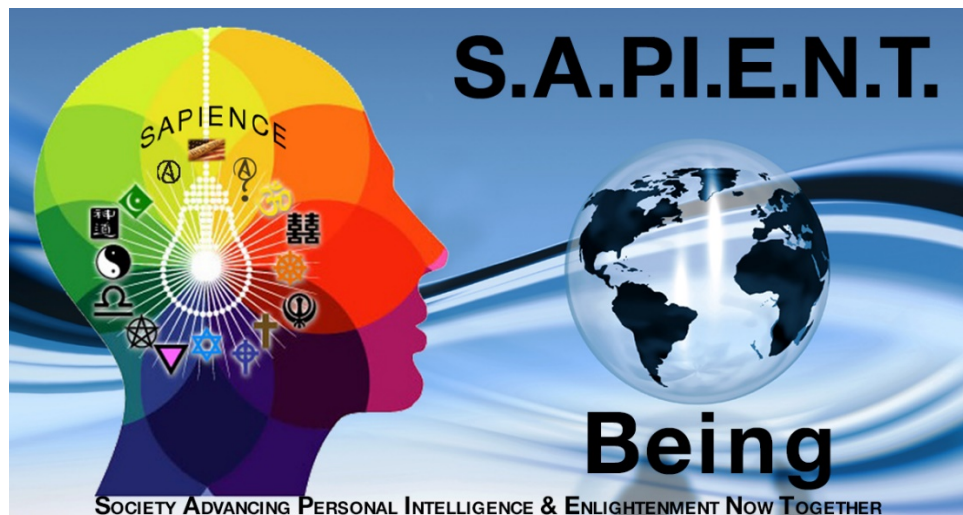




S.A.P.I.E.N.T. BEING

Society Advancing Personal Intelligence & Enlightenment Now Together

WORLD OF WRITING WARRIORS (WOWW) PROGRAM HANDBOOK

TO **MAKE FREE SPEECH AGAIN ON CAMPUS** BY **ENHANCING VIEWPOINT DIVERSITY** AND
DEVELOPING INTELLECTUAL HUMILITY

By Corey Lee Wilson

Version 8-25-20

How to Contact the SAPIENT Being

If you have any questions or require additional info starting a SAPIENT Being organization on your campus and/or becoming a member, please contact the SAPIENT Being HQ at (951) 638-5562 or at sapientbeing@att.net. Please visit the SAPIENT Being website for frequently asked questions (FAQs) at the CONTACT page at www.sapientbeing.org.

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1 – About the WOWW

This new program aims to provide a diverse opportunity for unpublished writers, student and graduate journalists, debate programs and sponsors, white paper researchers and authors of every discipline and background to contribute to any of the 50 MADNESS titles and chapters published by Fratire Publishing and also be recognized for it. In essence, they become the new age journalistic warriors that Ensure, Enhance and Promote Freedom of Speech, Viewpoint Diversity, and Intellectual Humility in High School and College Campus Journalism and Media.

Another objective of the WOWW Program is to return and uphold journalistic standards throughout all types of campus media that in turn preserve freedom of speech, enable, and develop viewpoint diversity, and encourage intellectual humility. Together with sapience, the end goal is to question the viewpoint orthodoxy of our students, administrators, and educators at our high school and college campuses—and change it for the better.

The constituency to be served by the WOWW Program will be all of America’s high school, community college and university campuses, whether public or private, religious, or secular, and consist of students, administrators, and educators in every discipline and department, young, old, and middle age. It also includes outreach to their education associations and organizations.

Mission Statement

This WOWW program aims to provide a diverse opportunity for all types of journalists and unpublished writers, student and graduate journalists, debate programs and sponsors, white paper researchers and authors of every discipline and background to contribute to any of the MADNESS titles and chapters published by Fratire Publishing and also be recognized for it. In essence, they become the new age journalistic warriors that Ensure, Enhance and Promote Freedom of Speech, Viewpoint Diversity, and Intellectual Humility in High School and College Campus Journalism and Media.

Vision Statement

The World of Writing Warriors (WOWW) Program goals are to uphold and improve journalistic standards throughout all types of campus media that ensures and promotes viewpoint diversity of

articles content without fear of self-censure and being denied freedom of expression. Our vision is to utilize an all-digital format to restore a balanced, and trustworthy media environment, without a hidden agenda, that adheres to the SAPIENT Being code of journalism ethics.



2 – The WOWW Program for Journalists

The World of Writing Warriors (WOWW) Program aims to create an all-digital journalistic platform using modern journalistic practices into the 21st century. It also desires to return journalistic ethics and viewpoint diversity back to the high standards of the 20th century. The practice and development arena for the WOWW Program will start with the 50 subpages on the Fratire Publishing website for 50 viewpoint diverse topics that start the process of dismantling fake news and media and their viewpoint orthodoxy.

The World of Writing Warriors (WOWW) Program is a new non-profit program by the SAPIENT Being organization and is a partnership with the for-profit Fratire Publishing organization and their proposed 50 MADNESS e-book series. This partnership provides the inspiration and opportunity for promising and unpublished writers to develop their own journalistic projects, be it research papers, news articles, in depth stories, book reports, homework assignments, debate topics, discussion points, public policy positions, and more from every discipline and background.

The WOWW Program can act as an online training ground for the adaption and adoption of 21st century digital media practices and also provide a large slate of 50 MADNESS and viewpoint diverse topics for members to grow and develop their writing projects with respect to best journalism practices. The MADNESS titles are meant to buck the trend of viewpoint orthodoxy in journalism and media and be the spark, the starting point, the damning expose on a variety of the hottest issues and controversial topics in America and the world without fear of academic and/or media bias or reprisals.

Because Fratire Publishing is a small but determined independent and self-publisher, it makes the perfect home for the WOWW Program with its 50 MADNESS series of titles that are not restricted by a large publication commitment using traditional publishing houses or dependent on university presses and approvals. The starting point for the initial content of each MADNESS book title are the chapters and the further research topics and journalism opportunities derived from them.

By using the Fratire Publishing site as a training and practice ground, an online blog and classroom of sorts, and graduate showcase of development content and completed projects, WOWW Program members can learn, connect, and advance in digital journalism with real world experience. Ultimately,

this process will reward and recognize members for their contributions and content, and/or enable program members to use the content and program for their own projects, purposes, and ideas.



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3 – WOWW Membership

Becoming a writing warrior provides you the unique opportunity to fight back, and reverse the practices in mainstream media, social media, and illiberal establishments that in principal and in practice are antithetical to an intellectually vibrant campus and academic culture. Every WOWW member has this opportunity, and they have it for life!

The WOWW Program provides an opportunity for unpublished writers, student and graduate journalists, debate programs and sponsors, white paper researchers and authors of every discipline and background to contribute to and/or utilize the content for/from the 50 MADNESS titles and chapters published by Fratire Publishing and be recognized and/or benefit from it.

Throughout today's multiple media channels, the purveyors of fake news as well as the majority of America's predominantly liberal, and sometime leftist, primary and secondary educational and academic institutions, there are hundreds, if not thousands of stories, papers, thesis, that are not being considered and told.

If you're interest in being part of the solution to this serious problem and desire to join the WOWW Program, please register at: <https://www.fratirepublishing.com/woww-program> and then send us direct correspondence by email with your research and/or or writing topic/project proposal to MADNESS Topic Suggestions at fratirepublishing@att.net.

How to Contribute to/or Benefit From the WOWW Books

Every year for ten years from 2020 to 2029 there will be 5 MADNESS books published each year and before each one is published there is a three-month pre-publishing period for WOWW members where they can contribute to or benefit from each book and have the opportunity to do two things:

Review and comment about each book's detailed Table of Contents (TOC) looking for missed or additional topics related to that particular book and/or to participate with alternative content contribution to the 15 chapters and almost 100 topics.

Or use various content from the 15 chapters and almost 100 topics for your own alternative student papers, theses, journalism, research, grant proposals, public policy, debates, fact/fake news checking, classroom topics and news reports.

However, WOWW Members can retrieve anytime they want to a free pdf (using a members only link) for their own use and/or personal/professional projects of each of the 50 MADNESS book titles throughout and after the pre-publications stages. This three-step process works as follows where members can:

1. Access the table of contents (TOC) at the first month of the three-month pre-publication process/period.
2. Access the first draft at the second month of the three-month pre-publication process/period.
3. Access the final draft at the third month of the three-month pre-publication process/period.

Great ideas and new content are never denied due to a past pre-publication due date noted above. Another benefit of WOWW membership permits members the chance to continually contribute to future editions of each MADNESS book, as many times as they want to, as each edition evolves and is updated over the decade, with new/revised content added so it remains current and relevant.

Does Any Other Journalistic Program Provide These Benefits?

When you become a lifetime member of the WOWW Program for a one time membership fee of \$25.00, you also receive a member welcome email, member certificate, and 25% off coupon code for all MADNESS e-books. As previously noted, all WOWW Members receive a link to the members only page where they can download a pdf file of the TOC (first month), first draft (second month), and final draft (third month) for each MADNESS book. All these benefits are yours for life for a one-time \$25 membership fee that is also tax deductive.



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4 – 2020 MADNESS Book Release Schedule

The WOWW Program by the 501 (c) (3) non-profit SAPIENT Being organization provides a means for student and graduate journalists, and authors of every discipline to contribute to the SAPIENT Being “MADNESS” book titles, chapters, newsletter, and blog hosted on the Fratire Publishing website.

The 5 proposed WOWW Program MADNESS book titles for 2020 pre-publication and publication are:

- ✓ **(JUL) Fake News Madness: A SAPIENT Being’s Guide to Spotting Fake News Media and How to Help Fight and Eliminate It**
- ✓ **(AUG) Crime Rate Madness: A SAPIENT Being’s Guide to the Truth Behind Racial Crime Rate Disparities**
- ✓ **(SEP) Voting Madness: A SAPIENT Being’s Guide to Revealing How Seriously the Democratic Party is Stealing Elections**
- ✓ **(OCT) Democratic Party Madness: A SAPIENT Being’s Guide to the Current State of Democratic Party Policies & Agenda**
- ✓ **(NOV) Trump Madness: A SAPIENT Being’s Guide to Why Fighting Politics as Usual Can Cure Governing Madness**

These books can inspire independent and conservative writers to address the hottest issues and topics facing America and the world. The WOWW venue permits writing warriors to fight back and reverse the prevalent fake news bias in mainstream journalism, social media, and illiberal establishments that in principle and practice are antithetical to an intellectually vibrant campus and academic culture. Liberal writers can take notice regarding the diverse topic and alternate viewpoints (they’re missing out on) they hadn’t considered that can help broaden their journalistic horizon and writing opportunities.

The purveyors of fake news in America's predominantly liberal media along with secondary educational and academic institutions, restrict, distort, and/or deny the benefits of conservative programs and principles can be put on notice. The WOWW Program can help reverse this trend by developing and strengthening academic centers and programs at our high schools, colleges and universities and ensure they uphold rigorous standards of teaching and scholarship that exemplify America's greatness, founding principles and freedom of speech.



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5 – The WOWW’s 50 A - Z Book List

Have you had enough of the idiocracy of illiberalism? Want to be part of WOWW and fight back? If yes, we’re here to get you started. Please check out the WOWW’s proposed 50 A - Z Book List below and don't get mad, get writing.

Unfortunately, we live in a world these days gone mad and turned up-side down it seems. It’s much easier to shoot the messenger and suppress free speech by labeling diverse viewpoints all sorts of things that they’re not. Much like a witch-hunt, or where you’re guilty first until proven innocent later, or simply a lack of free speech, many people cannot seem to separate their opinions from facts. It’s madness!

As the time-tested saying goes, “Everyone is entitled to their own opinions, but they’re not entitled to their own facts.” Facts are facts, the truth is the truth, but they can be skewed and manipulated for disingenuous methods and false narratives. We don’t do that at the SAPIENT Being or Fratire Publishing (or the)! In fact, we’ll go out of our way to point out and correct such fallacies. This is part of the higher calling of being a journalist and a sapient being.

If these principals appeal to you, here is the WOWW 50 A - Z Book List that might inspire you further to join our crusade for sapience:

American Madness: A SAPIENT Being’s Guide as to Why America’s Greatness and Nationalism is Best for Humanity

Blexit Madness: A SAPIENT Being’s Guide on Fulfilling Black America’s Potential for Greatness

California Madness: A SAPIENT Being’s Guide to Analyzing the State’s Acute Liberal Madness and Leftist Policies

China Madness: A SAPIENT Being’s Guide to Understanding Why a Chinese Superpower is Not in the World’s Best Interest

Climate Madness: A SAPIENT Being’s Guide to an Accurate and Unbiased Analysis of Climate Change

Communism Madness: A SAPIENT Being’s Guide to Clarifying Humankind’s Profuse Suffering From Communism

Conservative Madness: A SAPIENT Being's Guide to Why Conservative Values Trump Liberal Ones

Crime Rate Madness: A SAPIENT Being's Guide to the Truth Behind Racial Crime Rate Disparities

Cultural Madness: A SAPIENT Being's Guide for Thanking Western European Culture's Enormous Contribution to Humanity

Democratic Party Madness: A SAPIENT Being's Guide to the Current State of Democratic Party Policies & Agenda

Diversity Madness: A SAPIENT Being's Guide to Showing Why Diversity Programs Tear Us Apart

Economics Madness: A SAPIENT Being's Guide to Reeducating Americans of the Importance of Simple Economics

Education Madness: A SAPIENT Being's Guide to Fixing America's Educational System Madness

Fake News Madness: A SAPIENT Being's Guide to Spotting Fake News Media and How to Help Fight and Eliminate It

Family Madness: A SAPIENT Being's Guide to the Left's War on the Nuclear Family and Institutions

Feminism Madness: A SAPIENT Being's Guide to Understanding Feminism and Why Sapien Women Reject It

Free Speech Madness: A SAPIENT Being's Guide to Detecting Free Speech Abuse and How to Fight and Eliminate It

Globalism Madness: A SAPIENT Being's Guide to Why Globalism Undermines America's Leadership & Values

Government Madness: A SAPIENT Being's Guide to Our Civic Obligation to Fight Big Government & Bureaucracy

Gun Control Madness: A SAPIENT Being's Guide Understanding Gun Facts and Death by All Types of Weapons

Health Care Madness: A SAPIENT Being's Guide to the Pros and Cons of Socialized Health Care Programs

Hollywood Madness: A SAPIENT Being's Guide to Seeing How Ridiculous & Hypocritical Celebrity Opinions Are

Immigration Madness: A SAPIENT Being's Guide to Legal vs. Illegal Immigrants and Assimilation

Independents Madness: A SAPIENT Being's Guide on How to Mobilize Independents for America's Benefit

Justice Madness: A SAPIENT Being's Guide of Using a Judicial Watch Assessment of Political Corruption

Leftist Madness: A SAPIENT Being's Guide to Showing Why Leftism's Failures Can Be Righted Rightly

Liberal Madness: A SAPIENT Being's Guide to Reversing the Unhealthy State of Liberal Politics, Policies and Agenda

Mexico Madness: A SAPIENT Being's Guide to Why Mexico Struggles and Canada Succeeds

Middle East Madness: A SAPIENT Being's Guide to Jewish-Christian Tolerance vs. Islam's Extremism & Intolerance

Millennials Madness: A SAPIENT Being's Playbook for Protecting Millennials from Liberalism & Socialism Madness

Minority Madness: A SAPIENT Being's Guide and Non-Racist Assessment and Understanding of Minority Disparities

New York City Madness: A SAPIENT Being's Guide to Analyzing the City's Acute Liberal Madness and Leftist Policies

Obesity Madness: A SAPIENT Being's Guide to Curing Obesity One Overweight Body at a Time

Pension Madness: A SAPIENT Being's Guide to Fixing the Pending Pension Fund Crisis Before it Bankrupts America

Political Madness: A SAPIENT Being's Guide for Mending the Political Divide and Madness Dividing America

Population Madness: A SAPIENT Being's Guide to Addressing Overpopulation and Irresponsible Conception

Progressivism Madness: A SAPIENT Being's Guide to the Idiocracy and Hypocrisy of the Progressivism Movement

Racism Madness: A SAPIENT Being's Guide as to Who Are the Real Racists: Accusers vs. Accused

Religion Madness: A SAPIENT Being's Guide to Why Religion Freedom is a Fundamental Right in America

Retirement Madness: A SAPIENT Being's Guide to Fixing Our Social Security Programs & Entitlements

Russia Madness: A SAPIENT Being's Guide to Understanding Why the Soviet Union Lost and the US Won the Cold War

Sexual Madness: A SAPIENT Being's Guide to the Madness of the New Gender Types and Why They Go Against Nature

Snowflake Madness: A SAPIENT Being's Guide for the Madness of Over-Protecting Parenting and Narcissistic Children

Socialism Madness: A SAPIENT Being's Guide to Why Socialism Would Ruin America by Destroying Capitalism

Technology Madness: A SAPIENT Being's Guide to the Dangers of 21st Century AI and Innovation

Third World Madness: A SAPIENT Being's Guide to Understanding Why the Third World Remains Third Rate

Trump Madness: A SAPIENT Being's Guide to Why Fighting Politics as Usual Can Cure Governing Madness

Union Madness: A SAPIENT Being's Guide to Understanding Public Union's Maddening Political and Policy Powers

United Nations Madness: A SAPIENT Being's Guide to the UN's MEWA (Making Earth Worse Again)
Agenda

Voting Madness: A SAPIENT Being's Guide to Revealing How Seriously the Democratic Party is Stealing
Elections



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6 – The WOWW Program Promotes Sapience in Journalism Standards

Ensure, Enhance and Promote Freedom of Speech, Viewpoint Diversity, and Intellectual Humility in High School and College Campus Journalism and Media

Once unswerving defenders of the First Amendment, members of the press increasingly support restricting expression. Free speech is no longer sacred among young journalists who have absorbed the campus lessons about “hate speech”—defined more and more broadly—and they’re breaking long-standing taboos as they bring “cancel culture” into professional newsrooms.

The World of Writing Warriors (WOWW) Program aims to reverse this trend by promoting freedom of speech, viewpoint diversity and intellectual humility to campus newsrooms, media, and independent and investigative journalists.

The BIG Issues of Media Bias & Fake News

Throughout most of the 20th century, journalists on the left and the right have long shared a reverence for the First Amendment. Today, though, journalists are becoming zealous to silence their ideological rivals—and the fervor is mainly on the left.

Ask journalists, and they'll likely tell you they play things right down the middle. They strive to be "fair." They're "centrists." Sorry, not true. The profound leftward ideological bias of the Big Media is the main reason why America now seems saturated with "fake news." Many journalists, besotted with their own ideology, are no longer able to recognize their own bias.

A post-election survey of 1,000 voters by McLaughlin & Associates found that "a forceful plurality (48%) of respondents believe the media coverage is unfair and biased" against President Trump. Even 16% of Democrats agreed.

It used to be thought that the cultural beat writers, book reviewers and Op-Ed writers all shared a common intellectual bent and thus were more likely to be left-leaning than other reporters. But these recent studies show that's not true. The taint of bias now infects all of journalism, not just the cultural and opinion spinners.

It wasn't always this way. A long-term study of reporters' leanings and attitudes, "The American Journalist in the Digital Age," shows that the drift toward liberalism has been going on for years within journalism. In 1971, Republicans made up 25.7% of all journalists. Democrats were 35.5%, and independents were 32.5%. Some 6.3% of responses were "other."

By 2014, the year of the last survey, the share of journalists identifying as Republican had shrunk to 7.1%, an 18.6 percentage point drop. From having near-parity with the journalist Republicans in the 1970s, Democrats today outnumber Republicans today by four to one.

Meanwhile, the share of journalists calling themselves "independent" has surged to 50.2%. In case you think the growing body of Independents qualifies as "the center," think again. Repeated surveys show that independents are usually left-of-center on social issues, but centrist on fiscal issues and many issue of governance. So, we should really characterize them as "moderate left."

This is bad news for journalists, and bad news for journalism! If Americans continue down their path of growing mistrust of the mainstream media, they will start looking for alternatives. Will they find new, more trustworthy sources of news? Or will they just turn it off entirely? Either one isn't good for journalists, or good for America.

It's time the journalistic mainstream addresses this problem. Denial is no longer an option. It starts with owners, publishers and editors demanding fairness in their reporting and weeding out obvious bias. While they're at it, they should elevate the idea of unbiased news coverage to a goal, even if it's not attainable.

5 Focus Areas of the World of Writing Warriors (WOWW) Program

Here are five (5) focus areas of the World of Writing Warriors (WOWW) Program that members can become involved with and work together for a remedy to the media bias and fake news issues. News, journalism, and social media bias at our educational institutions is a reality that the WOWW Program is going to address in a number of ways. The World of Writing Warriors (WOWW) Program's goal is to address these issue and help reverse these trends, particularly on America's high school and college and university campuses.

1. **Fake News, Journalism and Media Watch:** Utilize the Fratire Publishing Blog sub-page to track fake news and media.
2. **Non-Biased News Media Ratings:** Create a non-biased news media ratings/ranking list for members to utilize.
3. **Webinar for Utilizing WOWW Benefits:** Create an educational webinar series for the WOWW members.
4. **Featured WOWW Member Writer's Work:** The WOWW Program will feature viewpoint diverse journalism.
5. **WOWW Journalism Awards for Sapience:** Recognize outstanding writers with an eye and flair for sapience.

The starting point for the initial content and further research proposals are the individual subpages on the Fratire Publishing website. There are the foundation of where the chapter topics are developed, listed, refined, and discussed and used by WOWW members to contribute content to each MADNESS title, or use their content independently for their own purposes, be it for media, journalism projects and publication projects.

Proposed and requested grant funds awarded will be used to develop, expand, and publish the FP website subpages, coordinate content contributions, promote the contributors, and recognize their contribution to the WOWW Program. Lifetime membership for WOWW members is \$25 and is tax deductible and it provides access to the drafts of all MADNESS titles in development and a 25% discount for all final MADNESS titles published at Fratire Publishing.

Mission and Vision Needs Statement

The World of Writing Warriors (WOWW) Program is a partnership between the SAPIENT Being and Fratire Publishing. It provides a unique opportunity for promising and unpublished writers, student and graduate journalists, debate programs and sponsors, white paper researchers and authors of every discipline and background to contribute without the fear of media bias or academic intimidation.

However, this program needs the support of sponsors, partners, and donors to assist the WOWW Program's mission and vision of a pool of viewpoint diverse, independent, and investigative journalists to uphold journalistic standards throughout all types of campus media and writing under a code of journalistic ethics with an overarching sapient mindset.

The WOWW's 50 MADNESS titles and chapters are an excellent starting point that focus on a variety of the most contentious topics and issues facing America and the world into the 21st century. Actively participating in the process provides a training and proving ground for new and young journalist and the opportunity to be recognized for it.

The WOWW Program helps preserve freedom of speech, enable, and develop viewpoint diversity, and encourage and promote intellectual humility. Together with sapience, the end goal is to question the viewpoint orthodoxy of our students, administrators, and educators at our high school and college campuses—and change it for the better—with sapience.

The constituency to be served will be all of America's high school, community college and university campuses, whether public or private, religious, or secular, and consist of students, administrators, and educators in every discipline and department, young, old, and middle age. It also includes outreach to their education associations and organizations as research partners.

Sustainability and Success Statement

Because Fratire Publishing is a small but determined independent and self-publisher, it makes the perfect home for the WOWW Program with its MADNESS series of titles that are not restricted by a large publication commitment using traditional publishing houses or dependent on university presses. The MADNESS titles are meant to buck the trend of left leaning journalism and media and be the spark, the starting point, the damning expose on a variety of the hottest issues and topics in America and the world into the 21st century.

The WOWW Program qualifications are developed from the sapience principles of the Founder and CEO, Corey Lee Wilson, as outlined in his new April 22, 2020 eBook publication titled *The SAPIENT Being* along with the SAPIENT Being organization which seeks to develop and established within the confines of the SAPIENT Being's vision and mission statements of a Society Advancing Personal Intelligence & Enlightenment Now Together (S.A.P.I.E.N.T.).

Program evaluation will be based on the number of WOWW Program memberships, content contributions, and inspired research papers, articles, and publications. All of these will be tracked and

recorded as well as acknowledging WOWW members successes. An example of some MADNESS titles are *Progressivism Madness* and *Socialism Madness*.

The WOWW Program anchored by the 50 MADNESS titles is a ten-year commitment with the publication of five titles per year. In order to sustain our program through the end of the 2020 decade, it's the SAPIENT Being's goal to partner with as many journalistic and media entities that share the same purpose and values. We have a lot of work ahead of us and hope that you can join us in this just cause and become more sapient in the process.



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7 – Sapience Research & Reporting Areas

If someone tries to tell you there is NO freedom of speech issue on campus, DON'T believe them. Speaking your mind on campus can put your education and/or your career at risk. It's a serious problem but it's only one of three concerns of the SAPIENT Being. The other two issues related to the first are the lack of viewpoint diversity and the loss of intellectual humility at our educational institutions.

At the SAPEINT Being, we're prepared to address all three outlined below with our proposed measures and programs and our World of Writing Warriors can do their part, researching, reporting, and writing about them.

- ✓ Make Free Speech Again on Campus
- ✓ Enhance Viewpoint Diversity
- ✓ Develop Intellectual Humility

As an example, or our commitment, in Section 9 - The Unabridged Leftist Abuses and Bias on Campus List of this handbook has a 75 item list of leftist and liberal abuses against conservatives, and this list can be used for topics in the WOWW Program. Also, in Section 10 – The WOWW's Top 10 Journalism Issues, these visionary articles are an inspiration to WOWW Program members to pursue ongoing research and reporting in these primary focus areas.

Fighting Illiberalism With Sapience

Illiberalism in popular usage is a word used to describe an attitude that is close-minded, intolerant, and bigoted. Sapience is the antidote for illiberalism and as previously noted, the SAPIENT Being's primary mission on campus is to Make Free Speech Again on Campus, Enhance Viewpoint Diversity and Develop Intellectual Humility.

However, the cause can be fought off campus just as valiantly as on campus as an independent and investigative journalist. The fourth estate of journalism is a powerful medium and the WOWW Program helps bring that power to the people who never had a welcoming and nurturing venue for alternate viewpoints, voices, and ideologies.

Freedom of expression and the vigorous exchange of ideas are particularly important to the truth-seeking mission of higher education. Without the back and forth of scholarly challenge and debate–

without the rigorous testing of both commonly-accepted and seemingly-outlandish ideas—intellectual weaknesses and “blind spots” rarely get exposed.

Consequently, students enter post-college life with a warped understanding of the world and an inability to deal constructively with intelligent criticism and dissent due to their educational experience from illiberalism at America’s academic institutions.

Most importantly, these new metrics should help underscore the importance of intellectual freedom in the pursuit of truth. Because when it comes to measuring the true quality of a learning institution, conventional measures of academic quality—such as highly-credentialed professors and small class sizes and low faculty-student ratios—are relatively useless if the intellectual life of the university is skewed in a manner that (intentionally or unintentionally) suppresses unfashionable ideas and alternative points of view.

As John Stuart Mill Famously Wrote in “On Liberty”:

He who knows only his own side of the case knows little of that. His reasons may be good, and no one may have been able to refute them. But if he is equally unable to refute the reasons on the opposite side, if he does not so much as know what they are, he has no ground for preferring either opinion... Nor is it enough that he should hear the opinions of adversaries from his own teachers, presented as they state them, and accompanied by what they offer as refutations. He must be able to hear them from persons who actually believe them... ..he must know them in their most plausible and persuasive form.

The primary focus and practice of sapience cannot incubate without freedom of expression, viewpoint diversity and intellectual humility for the open-minded student. The basis of truth, facts and reason are scrutinized by practical logic, researched using non-fake news sources and empirical evidence, and guided overall by wisdom with the goal of defining and creating sapience.

Sapience trumps all other ideologies whether it be liberal or conservative, progressive, or illiberal, capitalistic vs. socialistic. Sapience is the cure for the illiberalism and the SAPIENT Being’s focus to Make Free Speech Again on Campus, Enhance Viewpoint Diversity and Develop Intellectual Humility provides WOWW members with many opportunities to advance and contribute our knowledge in these three areas.

Why Freedom of Speech is Essential for Sapience

Consider these disturbing trends over the last decade:

- ✓ A recent study found that 68 percent of college students “largely agree” the campus climate today prevents some students from being able truly to speak their minds for fear of offending someone.
- ✓ In a 2016 Gallup survey, one in four college students felt schools should be able to restrict students from “expressing political views that are upsetting or offensive to certain groups.”
- ✓ Shockingly, the Foundation for Individual Rights in Education (FIRE) rated the level of freedom of speech permitted at 466 major universities. They found that 28 percent received a “red light” rating, 62 percent a “yellow light” rating, and only 10 percent received a “green light” rating.

To measure freedom of speech on campus, the SAPIENT Being will utilize FIRE’s Spotlight on Speech Codes 2019 campus rankings and direct and supervise each campus organization’s initiative to adopt the Chicago Statement for their academic institution.

Spotlight on Speech Codes 2019: <https://www.thefire.org/resources/spotlight/reports/spotlight-on-speech-codes-2019/>

2019 marks the eleventh year in a row that the percentage of universities with an overall red light rating has fallen. However, last year's numbers from the Spotlight on Speech Codes 2019 also reveal an increase in yellow light institutions, as 58.6% of public schools earned an overall yellow light last year.

While yellow light policies do not impose the sort of clear and substantial restrictions that red light policies present, they are nonetheless impermissible restrictions on expression. Yellow light institutions must not allow their place among the majority of schools to breed complacency; throughout the past few decades, courts have routinely struck down university policies that would earn a yellow light rating. Instead, these policies must be revised to meet First Amendment standards and to earn a green light rating.

Adopting the Chicago Statement: <https://www.thefire.org/get-involved/student-network/take-action/adopting-the-chicago-statement/>

To earn a green rating, faculty bodies, administrations, and institutional governing boards have officially endorsed the Chicago Statement at over fifty-five institutions including Princeton University, Purdue University, American University, Columbia University, Georgetown University, and the University of North Carolina at Chapel Hill, among others.

When your school adopts the Chicago Statement, it shows that your institution values free expression for all students and faculty.

Free speech rights benefit everyone on campus and reaffirm the core purpose of a university—a place for free inquiry, debate, and discourse. Whether your goal is to campaign, protest, do research, or simply learn in an environment that promotes open inquiry and the free exchange of ideas, the Chicago Statement will help hold your institution accountable for protecting the free expression rights of students and faculty.

Why Viewpoint Diversity is Essential for Sapience

Regarding the lack of viewpoint diversity within America's campuses, consider these alarming statistics:

- ✓ More than 50 percent of students surveyed reported they do not think their college frequently encourages students to consider a wide variety of viewpoints and perspectives.
- ✓ UCLA's Higher Education Institute shows that the faculty has moved considerably leftward since the late 1980s, especially in the Arts and Humanities. In New England alone, liberal professors outnumber conservative ones by an astonishing ratio of 28 to 1.
- ✓ A large student and faculty sampling by the American Association of Colleges and Universities reported only 18 percent of the faculty and staff strongly agreed that it was "safe to hold unpopular positions on campus."

To measure viewpoint diversity on campus, the SAPIENT Being will utilize the Heterodox Academy's Campus Expression Survey regarding self-censoring and the OpenMind Platform to foster a mutual understanding of alternate perspectives and viewpoints of others.

Campus Expression Survey: <https://2cnzc91figkyqqeq8390pgd1-wpengine.netdna-ssl.com/wp-content/uploads/2020/04/CES-Student-Manual-FINAL-.pdf>

Most students, professors and campus administrators want an open environment where all members of the academic community can express their ideas honestly. But in recent years, reports that students and faculty have been self-censoring their views in the classroom and on campus, in general, have increased.

These reports are concerning. If this is going on in your classroom or at your university, then it's vital to know: WHICH students are feeling reluctant to speak up, about WHICH topics, and WHY?

Are students primarily afraid of the professors, or of other students? Is it happening in all departments, or only in a few? Heterodox Academy's Campus Expression Survey is an easy-to-administer tool that provides professors and administrators a diagnosis, or X-ray, of what is going on in their classrooms or on their campuses.

OpenMind Platform: <https://openmindplatform.org/>

OpenMind is a psychology-based educational platform designed to depolarize campuses, companies, organizations, and communities. OpenMind helps people foster viewpoint diversity and mutual understanding, while equipping followers with essential skills to engage constructively across different points of view.

OpenMind equips people with the knowledge and skills to: Understand the perspectives of others, reduce hostility and distrust, learn, and grow from challenging conversations, speak constructively across differences, foster mutual understanding, and cultivate civic virtues.

OpenMind's content is grounded in evidence-based psychology and the online program takes users on a five-step journey that prepares them emotionally, psychologically, and practically for constructive engagement and disagreement.

Why Intellectual Humility is Essential for Sapience

The third major concern on campus is a lack of intellectual humility from students, administrators, and faculty. Consider these examples:

- ✓ The first is the rise of Intolerance: Since 2000, the FIRE has recorded 379 instances of disinvitations, with nearly 25 percent of those occurring from 2016 to 2018. In those two years, 82 percent of disinvitations have been of the Left's doing.
- ✓ The second is the lack of Constructive Disagreement: This concept centers around creating a dynamic where key stakeholders in the faculty and student body are compelled to disagree. The word "constructive" alludes to the need to raise issues, debate, and resolve them reasonably. In the academy, this rarely happens—but it does so in the corporate world—successfully.
- ✓ And the third concerns the prevalence of Confirmation Bias: The 2008 paper, "Estimating the reproducibility of psychological science" describes the replication failure rate being as high as two-thirds to one-half of 100 sampled experiments published in 2008 in three high-ranking psychology journals.

To measure intellectual humility on campus, the SAPIENT Being will utilize the Self-Assessed Wisdom Scale (SAWS) along with the Three-Dimensional Wisdom Scale (3D-WS) in addition to the 22-item Comprehensive Intellectual Humility Scale for statistical analysis and research.

How to Measure Wisdom Using the SAWS and 3D-WS Models:

<https://www.frontiersin.org/articles/10.3389/fpsyg.2013.00405/full>

Wisdom (sapience) is a field of growing interest both inside and outside academic psychology, and researchers are increasingly interested in using measures of wisdom in their work. However, wisdom is a highly complex construct, and its various operationalizations are based on quite different definitions.

Which measure a researcher chooses for a particular research project may have a strong influence on the results. The SAPIENT Being's program plans to use the Self-Assessed Wisdom Scale (SAWS) and the Three-Dimensional Wisdom Scale (3D-WS) on a before and after basis.

Comprehensive Intellectual Humility Scale: <https://seaver.pepperdine.edu/social-science/content/comprehensive-intellectual-humility.pdf>

A series of studies was conducted to create the 22-item Comprehensive Intellectual Humility Scale on the basis of theoretical descriptions of intellectual humility, expert reviews, pilot studies, and exploratory and confirmatory factor analyses.

The scale measures 4 distinct but intercorrelated aspects of intellectual humility, including independence of intellect and ego, openness to revising one's viewpoint, respect for others' viewpoints, and lack of intellectual overconfidence. Internal consistency and test-retest analyses provided reliable scale and subscale scores within numerous independent samples.

Validation data were obtained from multiple, independent samples, supporting appropriate levels of convergent, discriminant, and predictive validity. The analyses suggest that the scale has utility as a self-report measure for future research.

Get SMART About Sapience

All of these research and reporting areas with proposed solutions can help raise the report card grade of campus freedom of speech, viewpoint diversity, and intellectual humility—all [prerequisites for sapience](#). The WOWW Program's proposed areas of research, testing and surveys, can over time, semester by semester, improve [journalistic standards and objectivity and enhance sapience in the process](#).

As part of the SAPIENT Being's WOWW Program, we intend to measure using statistical analysis and research the "before" and "after" results for each WOWW member on their journey of sapience. To measure this, we'll focus on intellectual humility by utilizing three testing programs listed above—the Self-Assessed Wisdom Scale (SAWS), Three Dimensional Wisdom Scale (3D-WS), and Comprehensive Intellectual Humility Scale.

This is a voluntary option for WOWW members that will be administered under the supervision of the SAPIENT Being HQ. Over time, we estimate a positive change in all three survey and testing results by a minimum of 5% per semester (10% per year).

We intend to use the SMART principal for surveys, testing and analysis in a variety of ways under the supervision of the SAPIENT Being HQ. The five components of SMART are:

- ✓ Specific: Well defined, clear, and unambiguous.
- ✓ Measurable: With specific criteria that measure your progress towards the accomplishment of the goal.
- ✓ Achievable: Attainable and possible to achieve.
- ✓ Realistic: Within reach, realistic, and relevant to your life purpose.

- ✓ Timely: With a clearly defined timeline, including a starting date and a target date. The purpose is to create urgency.



S.A.P.I.E.N.T. Being

8 – The WOWW’s Journalism Code of Ethics

The SAPIENT Being utilizes the Society of Professional Journalists: Code of Ethics (Straubhaar, LaRose & Davenport, pages 478-79) in regard to its journalistic research and reporting standards. The Society of Professional Journalists created a code of ethics that are in effect today and is outline below.

Using the 2020 Pulitzer essay prize winner “1619 Project” from project’s creator Nikole Hannah-Jones, she and her 100 page August 2019 article in the *New York Times* provides the WOWW Program a prime example of the abuse and violation of the code of ethics in journalism and fake news journalism using the Society of Professional Journalists: Code of Ethics as a litmus test.

Below is a copy of the entire article from The Wall Street Journal titled “The ‘1619 Project’ Gets Schooled” by Elliot Kaufman, Dec. 16, 2019. The subheading reads: “The New York Times tries to rewrite U.S. history, but its falsehoods are exposed by surprising sources.”

All WOWW members are encouraged, but not required, to use the 100 page “1619 Project” article to critique the number and location of the extensive violations and abuses to the journalistic code of ethics and demonstrate this is the kind of fake news journalism that the WOWW Program is fighting. Per Elliot Kaufman:

‘So wrong in so many ways’ is how Gordon Wood, the Pulitzer Prize-winning historian of the American Revolution, characterized the New York Times’s “1619 Project.” James McPherson, dean of Civil War historians and another Pulitzer winner, said the Times presented an “unbalanced, one-sided account” that “left most of the history out.” Even more surprising than the criticism from these generally liberal historians was where the interviews appeared: on the World Socialist Web Site, run by the Trotskyist Socialist Equality Party.

The Pulitzer “1619 Project” Example

The “1619 Project” was launched in August 2019 with a 100-page spread essay and commentary in the Times’s Sunday magazine. It intends to “reframe the country’s history” by crossing out 1776 as America’s founding date and substituting 1619, the year 20 or so African slaves were brought to Jamestown, Virginia. The project has been celebrated up and down the liberal establishment, praised by Sen. Kamala Harris and Mayor Pete Buttigieg.

A September essay for the World Socialist Web Site called the project a “racialist falsification” of history.

That didn’t get much attention, but in November the interviews with the historians went viral. “I wish my books would have this kind of reaction,” Mr. Wood says in an email. “It still strikes me as amazing why the *NY Times* would put its authority behind a project that has such weak scholarly support.”

He adds that fellow historians have privately expressed their agreement. Mr. McPherson coolly describes the project’s “implicit position that there have never been any good white people, thereby ignoring white radicals and even liberals who have supported racial equality.”

The project’s creator, Nikole Hannah-Jones, is proud that it “decenters whiteness” and disdains its critics as “old, white male historians.” She tweeted of Mr. McPherson: “Who considers him preeminent? I don’t.”

Her own qualifications are an undergraduate degree in history and African-American studies and a master’s in journalism. She says the project goes beyond Mr. McPherson’s expertise, the Civil War. “For the most part,” she writes in its lead essay, “black Americans fought back alone” against racism. No wonder she’d rather not talk about the Civil War.

To the Trotskyists, Ms. Hannah-Jones writes: “You all have truly revealed yourselves for the anti-black folks you really are.” She calls them “white men claiming to be socialists.”

Perhaps they’re guilty of being white men, but they’re definitely socialists. Their faction, called the Workers League until 1995, was “one of the most strident and rigid Marxist groups in America” during the Cold War, says Harvey Klehr, a leading historian of American communism.

“Ours is not a patriotic, flag-waving kind of perspective,” says Thomas Mackaman, the World Socialist Web Site’s interviewer and a history professor at King’s College in Wilkes-Barre, PA. He simply recognizes that the arrival of 20 slaves in 1619 wasn’t a “world-altering event.” Slavery had existed across the world for millennia, and there were already slaves elsewhere in what would become the U.S. before 1619.

But “even if you want to make slavery the central story of American history,” he says, the *Times* gets it backward. The American Revolution didn’t found a “slavocracy,” as Ms. Hannah-Jones puts it. Instead, in Mr. Mackaman’s telling, it “brought slavery in for questioning in a way that had never been done before” by “raising universal human equality as a fundamental principle.” Nor was protecting slavery “one of the primary reasons” the colonists declared independence, as Ms. Hannah-Jones claims. It’s no coincidence the abolitionists rapidly won votes to end slavery in five of the original 13 states, along with Vermont and the new states of the Midwest.

Ms. Hannah-Jones insists “anti-black racism runs in the very DNA of this country.” Mr. Mackaman calls that claim “anti-historical.” Proving it requires her to belittle the most progressive declaration of modern history: “that all men are created equal.” Ms. Hannah-Jones calls this a “lie” and claims its drafters didn’t even believe it. The abolitionists disagreed. So did Martin Luther King Jr: He saw it as a “promissory note.”

Mr. Mackaman also protests Ms. Hannah-Jones’s “cherry-picking” of quotes to present Lincoln as a “garden-variety racist.” He attributes the misleading picture to her “totally racist interpretation.” If whites and blacks are supposed to be “diametrically opposed to each other,” he says, “then you have to disregard all the history that runs contrary to that—and there’s an awful lot.”

Other “1619 Project” essays are similarly tendentious. Sociologist Matthew Desmond marshals substantially discredited research to tar the whole of American capitalism as a legacy of slavery. Legal activist Bryan Stevenson presents the war on drugs and broken-windows policing as successors to lynching, the Black Codes and other white “strategies of racial control.” *Times* columnist Jamelle Bouie claims

Republican opposition to raising the debt ceiling in 2011 was of a piece with Southern defenses of slavery and Jim Crow.

Joseph Kishore, the Socialist Equality Party's national secretary, says the "1619 Project" is aimed at legitimizing the politics of the Democratic Party and at "dividing workers" by race. "The interests of a black worker on the line in an auto plant and a white worker," he says, "are fundamentally the same, and a million miles from the interests of an Oprah Winfrey or a Hillary Clinton."

He rejects the "pseudo-left politics" of identity, which "fight out conflicts within the top 10% or so over access to positions of power and privilege" through diversity programs, then "denounce white workers for being supposedly privileged even as they suffer from a decline in life expectancy and horrific social conditions." Nobody is better at deflating the pretensions of progressives than the Left Opposition.

To be sure, the Trotskyists have wild ideas of their own: The World Socialist Web Site's September essay claims "the event that had the greatest impact on the social condition of African-Americans" was the Russian Revolution. But the *Times's* equally extreme ideas are being feted by the intelligentsia and turned into lesson plans for schoolteachers. "A re-education is necessary," the "1619 Project" webpage warns.

Even communists now tell the *Times* to cool it!

Society of Professional Journalists: Code of Ethics

The code is powerful because it reminds going down the list how mainstream fake news media flagrantly and continuously violate every item on the list. This list can be used to critique fake news journalism, unsound research, fact checking, agendas, sources, stereotyping, and so on. In one item there is added term (ideology) that is shown in parenthesis.

Best Practices

The main mantra of the code is "Seek truth and Report it!" The code also states that: "Journalists should be honest, fair, and courageous in gathering, reporting, and interpreting information. Journalists should:

- ✓ Test the accuracy of information from all sources and exercise care to avoid inadvertent error. Deliberate distortion is never permissible.
- ✓ Diligently seek out subjects of news stories to give them the opportunity to respond to allegations of wrongdoing.
- ✓ Identify sources whenever feasible. The public is entitled to as much information as possible on sources' reliability.
- ✓ Always question sources' motives before promising anonymity. Clarify conditions attached to any promise made in exchange for information. Keep promises.
- ✓ Make certain that headlines, news teases, and promotional material, photos, video, audio, graphics, sound bites, and quotations do not misrepresent. They should not oversimplify or highlight incidents out of context.
- ✓ Never distort the content of news photos or video. Image enhancement for technical clarity is always permissible. Label montages and photo illustrations.
- ✓ Avoid misleading reenactments or staged news events. If reenactment is necessary to tell a story, label it.

- ✓ Avoid undercover or other surreptitious methods of gathering information except when traditional open methods will not yield information vital to the public. Use of such methods should be explained as part of the story.
- ✓ Never plagiarize.
- ✓ Tell the story of the diversity and magnitude of the human experience boldly, even, when it is unpopular to do so.
- ✓ Examine their own cultural values and avoid imposing on those values on others.
- ✓ Avoid stereotyping by (ideology), race, gender, age, religion, ethnicity, geography, sexual orientation, disability, physical appearance, or social status.
- ✓ Support the open exchange of views, even views they find repugnant.
- ✓ Give voice to the voiceless; official and unofficial sources of information can be equally valid.
- ✓ Distinguish between advocacy and news reporting. Analysis and commentary should be labeled and not misrepresent fact or content.
- ✓ Distinguish news from advertising and shun hybrids that blur the lines between the two.
- ✓ Recognize and special obligation to ensure that the public's business is conducted in the open and that government records are open to inspection.

Minimize Harm

Ethical journalists treat sources, subjects, and colleagues as human beings deserving of respect.

Journalists should:

- ✓ Show compassion for those who may be affected adversely by news coverage. Use special sensitivity when dealing with children and inexperienced sources or subjects.
- ✓ Be sensitive when seeking or using interviews or photographs of those affected by tragedy or guilt.
- ✓ Recognize that gathering and reporting information may cause harm or discomfort. Pursuit of the news is not a license for arrogance.
- ✓ Recognize that private people have a greater right to control information about themselves than do public officials and others who seek power, influence, or attention. Only an overriding public need can justify intrusion into anyone's privacy.
- ✓ Show good taste. Avoid pandering to lurid curiosity.
- ✓ Be cautious of identifying juvenile suspects or victims of sex crimes.
- ✓ Be judicious about naming criminal suspects before the formal filing of charges.
- ✓ Balance a criminal suspect's fair trial rights with the public's right to be informed.

Act Independently

Journalists should be free of obligation to any interest other than the public's right to know. Journalists should:

- ✓ Avoid conflict of interest, real or perceived.

- ✓ Remain free of associations and activities that may compromise integrity or damage credibility.
- ✓ Refuse gifts, favors, fees, free travel, and special treatment, and shun secondary employment, political involvement, public office, and service in community organizations if they compromise journalistic integrity.
- ✓ Disclose unavoidable conflicts.
- ✓ Be vigilant and courageous about holding those with power accountable.
- ✓ Deny favored treatment to advertisers and special interests and resist their pressure to influence news coverage.
- ✓ Be wary of sources offering information for favors or money; avoid bidding for news."

Be Accountable

Journalists are accountable to their readers, listeners, viewers, and each other. Journalists should:

- ✓ Clarify and explain news coverage and invite dialogue with the public over journalistic conduct.
- ✓ Encourage the public to voice grievances against the news media."
- ✓ Admit mistakes and correct them promptly.
- ✓ Expose unethical practices of journalists and the news media.
- ✓ Abide by the same high standards to which they hold others.

All of these guidelines are for the betterment of society and the regulation of fake news and biased media. If you have any questions or require additional info regarding our code of ethics in journalism, please don't hesitate to contact SAPIENT Being HQ at (951) 638-5562 or at sapientbeing@att.net.